

'D.O.A ACTION CHALLENGE' PROMOTION

TERMS AND CONDITIONS

1. Information on how to enter and the prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. The Promoter is Decade of Action Pty Ltd (ABN 33 642 431 990) of Level 3, 41-43 Stewart Street Richmond, VIC 3121, telephone 03 8594 1790.
3. Entry is only open to Australian residents.
4. Employees (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. Entries into the promotion open on 21/01/21 and close at 5:00PM AEDST on 28/02/21 ("**Promotional Period**").
6. To enter, individuals must visit <https://www.decadeofaction.com.au/challenge/>, follow the prompts to the promotion entry page, input the requested details (including first name, last name, email, phone number), upload the D.O.A Action Challenge idea (in ONE of the below formats) and submit the fully completed entry form during the Promotional Period:
 - Video (<1min); OR
 - Written description (<500 words); OR
 - Visual presentation/picture (1 page in PDF, PNG, JPG or GIF, up to 10MB).
7. Multiple entries permitted, subject to the following: (a) only one entry permitted per unique entry; and (b) each entry must be submitted separately and in accordance with entry requirements.
8. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
9. Incomplete, indecipherable, or illegible entries will be deemed invalid.
10. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.

11. Each entry will be individually judged based on:

Criteria

| Pointiness | Action at pace | Momentum | Progress + Impact |
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| There's more than enough complexity in the social/environmental space. Which is why we need you to describe your idea as succinctly as possible. | We spend too much time focussing on ideating concepts or inspiring hope, we want ideas that focus on action, even if it's the first step of many. | Big change requires the interest and action of the many, which is why we are looking for ideas that connect and build momentum. | We don't expect one idea to solve the climate crisis. But we are looking for ideas that will contribute to positive change. |
| We will assess how fresh, sharp and interesting your idea is. | We will assess how actionable your idea is and how rapidly it can be brought to life. | We will assess how likely it is that your idea can build momentum/action with others. | We will assess how your idea will contribute to positive progress on a social or environmental issue. |

This component is a game of skill and chance plays no part in determining the winners. The judging will take place at Level 3, 41-43 Stewart Street Richmond, VIC 3121 on 16/03/21 at 12:00PM AEDST. The judges may draw additional reserve entries which they determine to be the next best, and record them in order, in case of an invalid entry or ineligible entrant. The winner will be notified by email and telephone.

12. The Promoter's decision is final and no correspondence will be entered into.
13. The best valid entry, as determined by the judges, will win \$5,000 funding for the D.O.A Action Challenge idea and a mentoring session with the Promoter founders (Ebony Gaylor, Margie Reid, Adam Ferrier) to help refine the idea, including 20 hours of idea development to help realize the idea.
14. If for any reason the winner does not take the prize at the time stipulated by the Promoter, then the prize will be forfeited.
15. If the prize (or any part of the prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize with a prize to the equal value and/or specification.
16. Total prize pool value is up to \$10,000.
17. Prizes, or any unused portion of a prize, is not transferable or exchangeable and cannot be taken as cash unless otherwise specified.
18. Entrants agree that they are fully responsible for any materials they submit via the promotion including but not limited to the D.O.A Action Challenge idea, comments, recordings and images ("**Content**"). The Promoter shall not be liable in any way for such Content to the full extent permitted by law. The Promoter may remove or decline to publish any Content without notice for any reason whatsoever. Entrants warrant and agree that:
 - They will not submit any Content that is unlawful or fraudulent, or that the Promoter may deem in breach of any intellectual property, privacy, publicity or other rights, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, not suitable for children aged under 15, or otherwise unsuitable for publication;
 - Their Content shall not contain viruses or cause injury or harm to any person or entity;
 - They will obtain prior consent from any person or from the owner(s) of any property that appears in their Content;

- they will obtain full prior consent from any person who has jointly created or has any rights in the Content to the uses contemplated by these Terms and Conditions, and the Content does not infringe the rights of any third party;
- they consent to any use of the Content which may otherwise infringe the Content creator's moral rights pursuant to the Copyright Act 1968 (Cth) and warrant that they have the full authority to grant these rights
- they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.

Without limiting any other terms herein, the entrant agrees to indemnify the Promoter for any breach of the above terms.

19. As a condition of entering this promotion, each entrant licenses and grants the Promoter, its affiliates and sub-licensees a non-exclusive, royalty-free, perpetual, worldwide, irrevocable, and sub-licensable right to use, reproduce, modify, adapt, publish and display their entry (which shall include Content) for any purpose, including but not limited to future promotional, marketing or publicity purposes, in any media, without compensation, restriction on use, attribution or liability.
20. Entrants consent to the Promoter using their name, likeness, image, product review, and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
21. Liability for any tax (other than FBT) arising out of participation in this promotion (including acceptance of a prize) is the sole responsibility of the entrant. Entrants should seek independent financial advice in this regard.
22. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to pandemic technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
23. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. The use of any automated software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted on behalf of that entrant invalid.
24. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.

25. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of or taking of any prize.
26. The Promoter collects personal information ("**PI**") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <https://www.decadeofaction.com.au/pdf/BV-Privacy-Policy-DOA-2020.pdf> and In addition to any use that may be outlined in the Promoter's Privacy Policy, the Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter.